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Title:

SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL

ASSETS ON NON-RELATED WEB SITES

AMENDMENT ACCOMPANYING RCE

This Amendment accompanies a Request for Continued Examination (RCE).

Please amend the patent application, without prejudice, as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks and Conclusion begin on page 4 of this paper.